

PSYCHOLOGIES

MAGAZINE

ADVERTISEMENT SIZES

DISPLAY SPACE BOOKED	DETAILS	HEIGHT	WIDTH
Double Page Spread	Supply as whole pages		
Whole Page	Trim	270mm	205mm
	Bleed	276mm	211mm
	Type Area	260mm	195mm
Half Page Horizontal	Trim	135mm	205mm
	Bleed	141mm	211mm
	Type Area	125mm	195mm
Half Page Vertical	Trim	270mm	103mm
	Bleed	276mm	109mm
	Type Area	260mm	93mm
Quarter Page Vertical	Trim	130mm	95mm
CLASSIFIED SPACE BOOKED		HEIGHT	WIDTH
Full page		233mm	190mm
9 boxes		232mm	190mm
6 boxes		150mm	190mm
4 boxes		154 mm	125 mm
Triple box		75mm	190mm
Double box vertical		150mm	60mm
Double box		75mm	125mm
Single box		75mm	60mm
ESSENTIALS ADVERTORIAL SPACE		HEIGHT	WIDTH
1/4 page Horizontal		47mm	170mm

Please note the above size requires: 1 image or logo and 120 words to be supplied including headline and contact details

PLEASE NOTE:

Advertisement copy is to be received by the Production Dept, no later than the scheduled deadline
Please do not rely on first class post arriving the following day

PROOFS:

Colour proofs are only supplied by email

Mono proofs are produced to confirm advert content and layout

Please ensure proofs are checked immediately. Checked proofs must be returned by fax with any corrections or your signed approval. Ensure your original instructions are correct: Amendments will only be carried out should we have sufficient time before going to press

ADVERTISEMENTS SUPPLIED OUTSIDE THE SPECIFICATION:

Must be approved by the Production Department. Will not be guaranteed to appear in publication. Thank you for your co-operation