

## Supplying advertising material for:



Although we realise the different priorities of our suppliers, we cannot stress enough the importance of following the guidelines set out below.

### ***Before you send checklist:***

#### **Deadlines**

All advert related files must be sent up to the specified date

- Notification emails sent up to the deadline, will serve as a reminder

#### **Sizes**

MG Enthusiast Magazine advert sizes must be supplied as below:

<b>Page</b>	<b>Trim area</b> 200mm (w) x 275mm (D) <b>Bleed area</b> 206mm (w) x 281mm (D)	<b>Please supply a DPS as 2 single pages</b>
<b>Page</b>	<b>Type area</b> 180mm (w) x 255mm (D)	
<b>Half Page</b>	<b>Vertical</b> 87mm (w) x 255mm (D)	<b>Horizontal</b> 180mm (w) x 123mm (D)
<b>Quarter Page</b>	<b>Vertical</b> 87mm (w) x 123mm (D)	<b>Horizontal</b> 180mm (w) x 58mm (D)
<b>Eighth Page</b>	87mm (w) x 58mm (D)	

#### **File name**

Please include the advertiser's name, the publication and issue in the file name.

#### **Format**

A high res 300 dpi CMYK PDF is the preferred format (see panel below)

#### **Delivery**

Send the file to us by:

**Email** - mg@tandemmedia.co.uk

**Upload** - If supplying images and a Word document, please put all the files in one folder, using the file-naming system outlined above, and send a zipped folder via WeTransfer.com - this is a free service, you will receive an email to confirm that your artwork has been downloaded.

#### **Contact Information**

**Phone:** Tandem Media on **01233 220247**, 9.00am -5.00pm, Mon - Fri

**Email:** mg@tandemmedia.co.uk for help or advice on digital file creation and delivery.

- Time & money is wasted when we receive unprintable files including PDF from our customers. These files frequently have missing fonts, incorrect image resolution or are created the wrong size with no bleed if required. Use the [www.pass4press.com](http://www.pass4press.com) website for information that will prevent errors & save time. In doing so, you should be able to produce error free files which work, on time - every time.