

Cage & Aviary Birds

Display full colour

DISPLAY SPACE BOOKED	COST	HEIGHT	WIDTH
WHOLE-PAGE ADS:	£1,100	338mm	265mm
HALF-PAGE ADS (vertical):	£625	338mm	130mm
HALF-PAGE ADS (horizontal):	£625	165mm	265mm
QUARTER-PAGE ADS (vertical):	£350	165mm	130mm
QUARTER-PAGE ADS (horizontal):	£350	80mm	265mm
EIGHTH-PAGE AD:	£195	80mm	132mm
Extra 25% charge on strip cover positions		57mm	265mm

Semi display full colour

1/8 PAGE AD:	£195	78mm	130mm
1/16 PAGE AD:	£100	78mm	64mm
1/32 PAGE AD:	£55	38mm	64mm
1/64 PAGE AD:	£30	38mm	30mm

For series discounts please call a member of the advertising team



Additional Services – beyond an advert

CATALOGUES – Let us print your retail catalogue, and distribute it with our magazines. We can also provide any quantity of cost effective run-ons.

SPONSORSHIP – Want to associate your brand with the world's top weekly bird magazine? We have a large range of evolving sponsorship opportunities.

ADVERTORIALS – Let us create your advertisement using the skills of our unrivalled editorial department. Give your message the magazine's voice!

For more special information please contact the advertising team.