



ADVERTISEMENT SPECIFICATION

ALL FILES MUST BE MACINTOSH COMPATIBLE

APPLICATIONS:	Indesign CS5 (all elements including fonts and pictures to be included) Photoshop, Illustrator CS5 (Fonts outlined) Adobe PDF (PDF/X-1a:2001)
HARDCOPY PROOFS:	A digital contract proof generated from the file supplied at 100% of final size should accompany your file. Proofs must be validated using an industry standard control wedge and validation attached.
STORAGE MEDIA	PDF via email (maximum 25Mb) CD ROM DVD
FOLDER CONTENT	Document All images, pictures and logos All fonts including EPS files Image Format TIFF JPEG ILLUSTRATOR EPS PDF Colour separated to CMYK, including all special colours High resolution, minimum 300 DPI (SS)
DOCUMENT TITLE:	"Publication Title/Issue/Advertiser Name"
FTP UPLOAD:	Host: ftp.ourftp.co.uk Username: u68957660-PUBLIC Password: 7amUmeWR



ADVERTISEMENT SIZES FOR OUR A4 MAGAZINES

DISPLAY SPACE BOOKED	DETAILS	HEIGHT	WIDTH
Double Page Spread	Supply as whole pages		
Whole Page	Trim	297mm	210mm
	Bleed	303mm	216mm
	Type Area	277mm	190mm
Half Page Horizontal	Trim	145mm	210mm
	Bleed	151mm	216mm
	Type Area	135mm	190mm
Half Page Vertical	Trim	297mm	102mm
	Bleed	303mm	109mm
	Type Area	272mm	90mm
Quarter Page Horizontal	Trim	65mm	190mm
Quarter Page Vertical	Trim	135mm	90mm
Eighth Page Horizontal	Trim	65mm	90mm

PLEASE NOTE:

Advertisement copy is to be received by the Production Dept, no later than the scheduled deadline
Please do not rely on first class post arriving the following day

PROOFS:

Colour proofs are only supplied by email

Mono proofs are produced to confirm advert content and layout

Please ensure proofs are checked immediately. Checked proofs must be returned by fax with any corrections or your signed approval. Ensure your original instructions are correct: Amendments will only be carried out should we have sufficient time before going to press

ADVERTISEMENTS SUPPLIED OUTSIDE THE SPECIFICATION:

Must be approved by the Production Department. Will not be guaranteed to appear in publication.
Thank you for your co-operation