ADVERT SPECIFICATION

All files must be Macintosh compatible

Applications:
Indesign CS5 (all elements including fonts and pictures to be included)
Photoshop, Illustrator CS5 (Fonts outlined)
Adobe PDF (PDF/X-1a:2001)

Hardcopy proofs:
A digital contract proof generated from the file supplied at 100% of final size should accompany your file.

Proofs must be validated using an industry standard control wedge and validation attached.

Storage Media:
PDF via email (maximum 25Mb)
CD ROM
DVD

Folder Content Document:
All images, pictures and logos
All fonts including EPS files
Image Format TIFF
JPEG
ILLUSTRATOR EPS
PDF
Colour separated to CMYK, including all special colours
High resolution, minimum 300 DPI (SS)

Document Title:
"Publication Title/Issue/Advertiser Name"

FTP UPLOAD:
Host: ftp.ourftp.co.uk
Username: u68957660-PUBLIC
Password: 7amUmeWR

	Height	Width
FP – Bleed	303mm	213mm
FP – Page Size	297mm	207mm
FP – Type Area	277mm	186mm
½ H	135mm	186mm
½ V	277mm	90mm
¼ V	135mm	90mm
¼ H	65mm	186mm
8th	65mm	90mm
16th	65mm	44mm

Please Note:
Advertisement copy is to be received by the Production Dept, no later than the scheduled deadline
Please do not rely on first class post arriving the following day

Proofs:
Colour proofs are only supplied by email
Mono proofs are produced to confirm advert content and layout
Please ensure proofs are checked immediately. Checked proofs must be returned by fax with any
corrections or your signed approval. Ensure your original instructions are correct: Amendments will only be
carried out should we have sufficient time before going to press

Advertisements supplied outside the specification:
Must be approved by the Production Department. Will not be guaranteed to appear in publication.
Thank you for your co-operation